

# DINKUM TRIBE

Content Creators.

Neurodivergent Family Travel Experts.



Photo by Alyssa Truman



## ABOUT DINKUM TRIBE

We empower millennial and Gen Z parents to cultivate mental health and rich family relationships through quality travel experiences. Our 9 online platforms include over 21,000 followers, organically grown since September 2021.

## WHERE TO FIND US - BLOG AT [DINKUMTRIBE.COM](https://dinkumtribe.com)



**Social Handle:**  
**@dinkumtribe**

## WHAT WE OFFER

SEO-optimized blog posts, blog mentions, social media posts, short-form videos (Reels), social media consultations, professional travel photography, SEO-optimized reviews, and more.

We'll create a custom package to meet your content needs.

(971) 375-2790 [dinkumtribe@gmail.com](mailto:dinkumtribe@gmail.com) [@dinkumtribe](https://www.instagram.com/dinkumtribe)

# WHAT OUR CLIENTS SAY: EXCELLENCE, INTEGRITY, & GENEROSITY

“All the content was great! I was extremely happy with the blog post, very thoughtful and well done. The other content was great as well . . . I have no concerns about the deliverables, all on time and done very well- even great shot selection, you have a good eye!”  
- Miranda Plagge, Travel Curry County



Curry County  
Blog Post



Salem Blog  
Post

“This is wonderful! I think you captured what is unique and interesting about each and every attraction you visited. Such thorough and engaging work; I’m so pleased with all of it and I know the attraction/partners will be as well!”  
-Kara Kuh, Travel Salem OR

“We shared the post on our Stories and tagged the businesses that were included. Thank you, thank you! And THANK YOU for all of the Google Reviews you did. I can’t wait to share the link with our community partners! It was such a treat to work together. I look forward to planning the next trip with you and having your family come out!”  
-Aljollynn Sperber, Visit Kitsap Peninsula WA



Kitsap IG  
Reel



River Inn  
Blog Post

“I absolutely love every piece of these [deliverables]!!! Thank you so much, I am so excited to share these with our audience as well and help you all so people can check out what you do too . . .”  
-Ashley Powell, Seaside Lodging LLC

“Such a great result from this blog yesterday, we are inexplicably grateful! Thank you”  
-Silver Falls Hospitality



Smith Creek  
Village Post



# TOP PERFORMING PLATFORMS

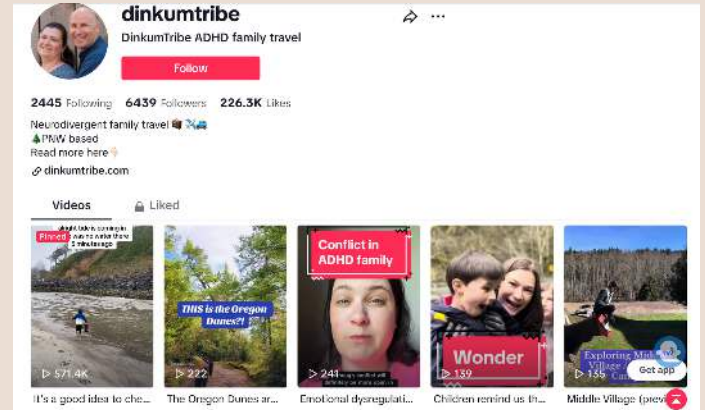
## TIKTOK:

Followers: 9,300

Views: 92K / month

2000+ videos posted

Audience: 72% female,  
56% ages 25-44, 67% US  
based



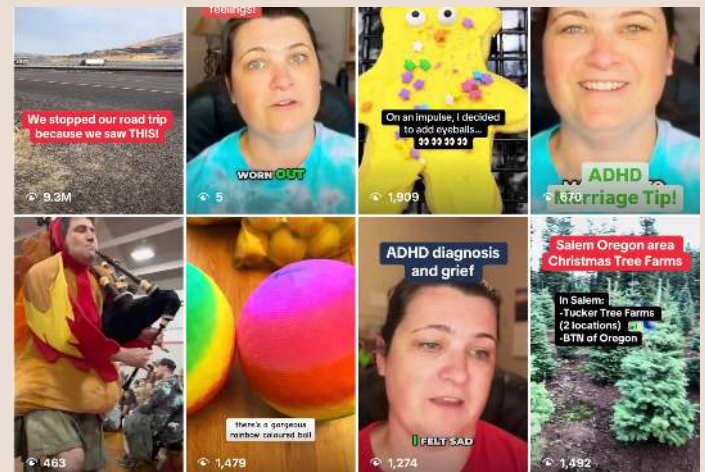
## INSTAGRAM:

Subscribers: 6515

Views: 210K-1M / month

Engagement rate: 200% avg.

Audience: 66% female,  
67% ages 18-44, 70% US  
based



## PINTEREST:

Followers: 1900

Engagement rate: 3.6%

206K accounts reached / month

Audience: 75% female,  
56% ages 25-44, 62% US  
based

